



W

elcome! This event is exclusively for those that gave to the Campbell Team Campaign that benefitted Pure Hope Foundation & enabled the purchase of Pure Hope Ranch. The power of collective generosity was exemplified through each of you. The result? Over \$300,000 was raised through your giving. When everyone does what they can, great things happen. More lives are being changed because of YOU!

As a way to thank you, we hope this event will spark your passion and purpose at an even greater level because a life full of passion & purpose is deeply satisfying and blesses others.

Thank you again for your generosity,



Kathrine Lee





The 5 Keys to Living with Passion & Purpose with Wendy Campbell



Find a Need



Focus on the Solution



Be You



Concentrate on Actions that Make a Difference



Make it a Priority

Priority Planning™

For the week of:

[Blank space for writing the week of]

Categories									
Action Steps									
1									
2									
3									
4									
5									
6									
7									
Cue: Reward: A-TEAM:									



Cue
Routine



Intentions vs. Goals / Action Steps

A-TEAM

A Advocate _____

T Tell _____

E Emulate _____

A Align _____

M Mentor _____

Pain and Pleasure Motivators

Pain:

Pleasure:

Priority Planning™

Project:

Categories

Action Steps

1

2

3

4

5

6

7

Categories										
1										
2										
3										
4										
5										
6										
7										

Writing Your Mission Statement

PASSION | PURPOSE | LEGACY

Circle any words that stand out to you, that compel you or that make you feel an increase in energy.

accomplish	confirm	enlist	integrate	progress	speaking
acquire	connect	enliven	involve	promise	stand
administer	consider	entertain	keep	promote	summon
adopt	construct	enthuse	know	provide	support
advance	contact	envision	labor	realize	surrender
affect	continue	evaluate	launch	receive	sustain
affirm	counsel	excite	lead	reclaim	take
alleviate	create	explore	master	reduce	tap
amplify	decide	express	mature	refine	team
appreciate	defend	extend	measure	reflect	touch
ascend	delight	facilitate	mediate	reform	trade
associate	deliver	finance	model	regard	translate
believe	demonstrate	forgive	mold	relate	travel
bestow	devise	foster	motivate	relax	understand
brighten	direct	franchise	move	release	uphold
build	discover	further	negotiate	rely	use
call	discuss	gather	nurture	remember	utilize
cause	distribute	generate	open	renew	validate
choose	draft	give	organize	resonate	value
claim	dream	grant	participate	respect	venture
collect	drive	heal	pass	restore	verbalize
combine	educate	hold	perform	return	volunteer
command	elect	host	persuade	revise	work
communicate	embrace	identify	play	sacrifice	worship
compel	encourage	ignite	possess	safeguard	write
compete	endow	illuminate	practice	satisfy	yield
complete	engage	implement	praise	save	
compliment	engineer	improve	prepare	sell	
compose	enhance	improvise	present	serve	
conceive	enlighten	inspire	produce	share	

What are your 3 verbs?

_____ / _____ / _____

We were all designed from the beginning of time with a purpose in mind.

- Kathrine Lee 1

Writing Your Mission Statement

PASSION | PURPOSE | LEGACY

Examples of Core Values

Truth	Self-worth	Inner Peace	Equality	Humility
Safety	Dignity	Service	Positive Attitude	Simplicity
Integrity	Relationships	Trust	Nobility	Joy
Honesty	Kindness	Love	Excellence	Charity
Respect	Freedom	Faith	Hope	Justice
Wholeness	Honor	Righteousness	Family	Commitment

What do you stand for?

What principle, cause or value are you willing to die for or dedicate your life to?

How will others remember you?

Picture this: You're with a child and they ask,
“What are you most proud of about your life?” What is your response?

As a result of your life, three things have changed or shifted?

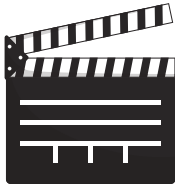
What is your core value?

The moment is over in a moment but what you choose
at that moment creates your future.

– Kathrine Lee

Writing Your Mission Statement

PASSION | PURPOSE | LEGACY



Mission & vision without action leads to regret.
- Kathrine Lee

The Formula: V3 + CV + t/w/f = **Mission**

_____/_____/_____
_____/to/with/for_____.

Vision: I live this out by/through

- 1.
- 2.
- 3.
- 4.
- 5.

Goals: My first three action steps are

- 1.
- 2.
- 3.

Your mission is what you stand for. Vision is what it
looks like. Goals are how you make them come to life.

- Kathrine Lee