# juice plus+<sup>®</sup>







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#### **MY JUICE PLUS INFO:**

#### MY JUICE PLUS FIN #

#### WWW.JUICEPLUS.COM

USERNAME: PASSWORD:

#### WEBSITE ADDRESSES:

JUICEPLUS: TOWERGARDEN:

#### HOW TO PERSONALIZE YOUR WEBSITE ON JUICEPLUS.COM

- 1. SIGN IN TO WWW.JUICEPLUS.COM USING YOUR USERNAME AND PASSWORD FOR THE "PARTNER"
- 1. CLICK ON YOUR NAME IN UPPER RIGHT CORNER
- 2. CLICK "PARTNER PAGE"
- 3. EDIT ADDRESS BY CLICKING "CHANGE ADDRESS"

## **OUR STORY**





"To build a stable and lasting company that will help as many people as possible to realize their dreams."

Jay Martin President & Founder

Thank you for joining us in our mission of "Inspiring Healthy Living Around the World". Our unique business model allows you to build your own Juice Plus+ business at your own pace, just as thousands of others have done before you for the past 30+ years. Whether your dreams are big or small, following our simple business system allows you to build a customer base of your own and a team of like-minded people whose businesses you benefit from as well. Whatever your goals, you can feel confident that you are sharing the highest quality products that have been proven to change people's lives by helping them bridge the gap between what they should eat, and do eat, every day. You can also feel confident in the knowledge that you are supported by a multibillion dollar global company- The Juice Plus+ Company- that's been in business since 1970.

Jay Martin

#### Juice Plus+ Contacts

Partner Support: support@juiceplus.com Customer Care: customercare@juiceplus.com JP+ Promotions: support@juicepluspromotions.com

#### **Tower Garden Contacts**

Tower Garden Technical Support: info@towergarden.com Tower Garden Business Support: support@juiceplus.com Tower Garden School Orders: schools@towergarden.com Tower Farms Info: info@towerfarms.com Mailing Address: The Juice Plus Company 140 Crescent Drive Collierville, TN 38017

Hours:

Monday-Friday 7:00am-7:00pm CST Main Number: 901-850-3000 Fax: 901-850-3058

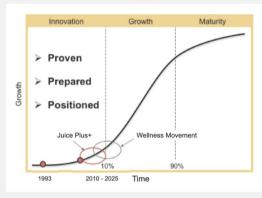
## THE juiceplus+ company

#### **CORPORATE HIGHLIGHTS**

- WORLD HEADQUARTERS: COLLIERVILLE, TN
- PRIVATELY HELD
- MORE THAN \$16 BILLION IN CUMULATIVE SALES
- OPERATING IN OVER 27+ COUNTRIES
- MORE THAN 50 YEARS OF SUCCESS
- 1970 -- SMOKE DETECTION
- 1980 -- ENVIRONMENTAL SYSTEMS
- 1990- NOW-- PLANT BASED WHOLE FOOD NUTRITION

#### WELLNESS INDUSTRY

- WELL POSITIONED IN A \$4 TRILLON-DOLLAR MARKET
- WELL PREPARED TO CAPITALIZE ON THE *GROWTH PHASE* OF THE HEALTH AND WELLNESS MOVEMENT



#### JUICE PLUS+® COMPANY PARTNERS

Inspiring Healthy Living Around the World

- ST. JUDE CHILDREN'S RESEARCH HOSPITAL / MARATHON
- JUICE PLUS+® HEALTHY STARTS FOR FAMILIES
- VOA, CHURCH HEALTH CENTER, BOYS & GIRLS CLUBS
- HELP YOUR CHILD HEAL / CHILDREN'S MIRACLE NETWORK
- GREEN BRONX MACHINE STEPHEN RITZ
- 8000+ MEDICAL AND HEALTHCARE PROFESSIONALS

#### **MISSION DRIVEN SYSTEM**

- SHARE YOUR STORY- PRODUCT/BUSINESS
- INVITE: 3 DOORS- CAPSULES, COMPLETE, TOWER GARDEN
- GREAT CUSTOMER CARE- GREAT PRODUCT EXPERIENCE
- INVITE TO JOIN OUR MISSION

#### **JUICE PLUS+ ® CAPSULES**

- THE NEXT BEST THING TO EATING FRUITS AND VEGETABLES
- HERBICIDE, PESTICIDE AND TOXIN FREE
- #1 SELLING WHOLE FOOD NUTRITION PRODUCT IN A CAPSULE
- GLUTEN-FREE, NON GMO, NSF AND KOSHER CERTIFICATION
- JUICE PLUS+ ® IS THE MOST RESEARCHED BRAND NAME NUTRITIONAL PRODUCT IN THE WORLD

#### **CLINICAL STUDIES**

More than 45 published, peer-reviewed scientific studies show that Juice Plus+<sup>®</sup>...

- IS ABSORBED BY THE BODY
- REDUCES OXIDATIVE STRESS
- REDUCES KEY BIOMARKERS OF SYSTEMIC INFLAMMATION
- SUPPORTS A HEALTHY IMMUNE SYSTEM
- HELPS PROTECT DNA
- SUPPORTS CARDIOVASCULAR WELLNESS
- SUPPORTS HEALTHY SKIN AND GUMS
- AND MORE!

#### **THE VIRTUAL FRANCHISE**

A Family Business!

- LOW INVESTMENT AND LOW RISK
- LOW OVERHEAD
- NO TERRITORIAL RESTRICTIONS
- NO QUOTAS

#### **UNIQUE BUSINESS MODEL**

- FRANCHISING: BRAND NAME PRODUCT, TRIED AND PROVEN SYSTEM
- DIRECT SALES: PERSON TO PERSON
- WELLNESS COORDINATOR PROGRAM
- NETWORK MARKETING: BUILD A NETWORK OF PEOPLE WHO LOVE JP+
- CORPORATE AMERICA: ADMINISTRATIVE SUPPORT AND BENEFITS PLAN

#### JUICE PLUS+ COMPANY COMPENSATION PLAN

- DESIGNED FOR PART TIME INCOME TO FULL TIME CAREER
- IMMEDIATE AND LONG TERM SUPPLEMENTAL INCOME
- REPEAT SALES THROUGH THE PREFERRED CUSTOMER PROGRAM
- SALES PROFIT, COMMISSIONS AND BONUSES
- TITLE AND CLUB REWARDS
- CORPORATE BENEFITS PACKAGE

Health, life, and disability insurance Dental, prescription, vision and LTC coverage Family tuition reimbursement Expense allowance and Holiday Bonus

## THE MOST RESEARCHED NUTRITIONAL PRODUCT IN THE WORLD



## juiceplus+ is unique



#### IT'S JUST PLANT POWDERS, NOT A MULTIVITAMIN

- FOOD LABEL
- MADE WITH NON-GMO INGREDIENTS
- VEGAN
- KOSHER
- DAIRY AND GLUTEN FREE



3.

#### **IT'S NSF CERTIFIED**

- WHAT'S ON THE LABEL IS EXACTLY WHAT'S IN IT
- NO BANNED SUBSTANCES
- NSF FOR SPORT CERTIFIED CAPSULES FOR
  PROFESSIONAL ATHLETES ARE ALSO AVAILABLE

#### **OVER 45 RESEARCH PUBLICATIONS**

 THE MAJORITY BASED ON DOUBLE-BLIND PLACEBO CONTROLLED GOLD STANDARD RESEARCH METHODOLOGY





## WHY HAVE YOU BECOME A JUICE PLUS+ AFFILIATE?









#### Financial

Is this decision financial?

- To bridge the gap with your general finances?
- To bridge the gap with paying for your own Juice Plus+?
- Do you want to leverage your income or have multiple streams of income?

#### Fulfillment

Is this for fulfillment?

- Do you want to be part of a cause?
- Do you want to leave a legacy by making a difference?
- Do you want a business of your own?
- Do you want to add purpose to your life?

#### Fun

Is this for fun?

- Do you want to be around a community of positive people who are being proactive about their finances and health?
- Do you want to leverage your income so you can have more fun?
- Do you want to have extra spending money to travel more?

WHAT WOULD YOU LIKE THIS BUSINESS TO DO FOR YOU?

WHY IS THIS IMPORTANT TO YOU?

3 HOW WOULD AN EXTRA \$500 OR \$1000 PER MONTH CHANGE YOUR LIFE?

## **STEPS TO GET STARTED**



#### 1. DOWNLOAD VOXER

WE USE VOXER AS A WAY TO COMMUNICATE AND SUPPORT YOU AS A NEW AFFILIATE

#### **Boards** 2. DOWNLOAD BOARDS

WE USE BOARDS AS A TOOL TO KEEP ALL UPDATED INFORMATION AT OUR FINGERTIPS

#### **3. PLACE YOUR OWN ORDER**

WE ENCOURAGE YOU TO START WITH THE QUAD + SHAKES AT THE MINIMUM

#### 4. ACHIEVE THE LEVEL OF PARTNER PLUS+ IN 10 DAYS

EARNING A TOTAL OF 900 POINTS IN 10 DAYS WILL EARN YOU & YOUR SPONSOR A \$100 BONUS

## **PROMOTE TO PARTNER PLUS+**

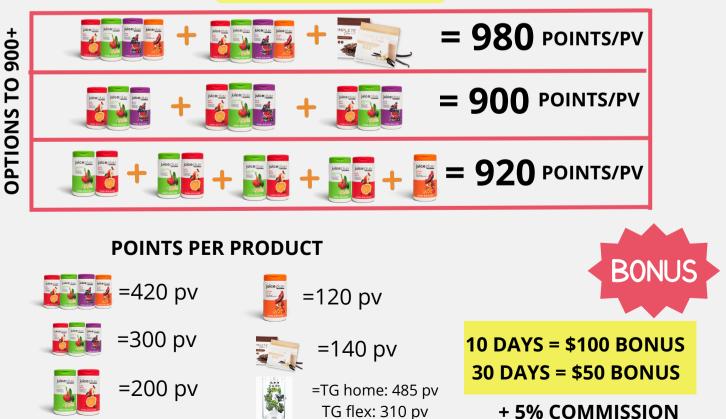
#### WHAT IS NEEDED?

#### 900 POINTS/PV IN FIRST 10 DAYS

YOU MUST HAVE 1 ORDER FROM YOURSELF & AT LEAST 1 OTHER PERSON DAY 1 STARTS WHEN YOUR FIRST ORDER SHIPS

#### WHAT YOU EARN: \$50/\$100 BONUS & 5% COMMISSION

#### SPONSOR BONUS= \$100



## NEXT STEPS:



#### 5. SCHEDULE 3 EVENTS IN 30 DAYS

WE WANT TO HELP YOU SHARE WITH ALL THE PEOPLE YOU LOVE AND CARE ABOUT! HOSTING EVENTS IS THE BEST WAY TO EDUCATE MULTIPLE PEOPLE AT ONE TIME.

DATE:	UPCOMING JP+ LIVE:
TIME:	
LOCATION:	
DATE:	UPCOMING JP+ LIVE:
TIME:	
LOCATION:	
DATE:	
TIME:	
LOCATION:	DATE:

## DAILY SUCCESS INGREDIENTS

LOVE AND SERVE OTHERS MORE! DAILY METHOD OF OPERATION (DMO)

ACTIVITY	М	Т	W	Т	F	S	S
Reach out to 2 people to connect and make their day							
Reach out to 2 prospects to share your JP+ story or a video							
Follow up with 2 people you have shared JP+ with previously							
Connect with 2 current customers							
Connect with 2 team members							
Post on your social media: story, wall, reel, etc							
Check voxer messages and Team Facebook pages							
Schedule connection calls with upline							
Invite someone to join our team or come to an event							
Add in prospects to your team customer page							

## PROMOTE TO QSC

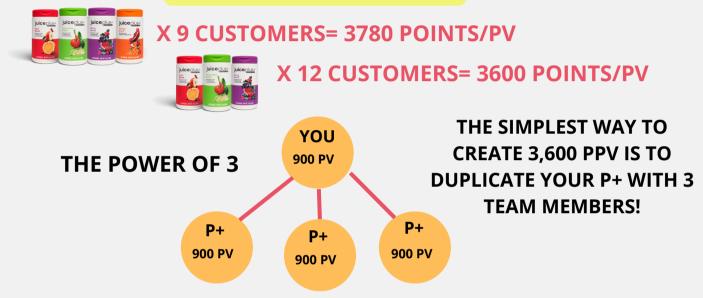
#### **QUALIFYING SALES COORDINATOR**

WHAT IS NEEDED?

3600 POINTS IN FIRST 30 DAYS FOR \$400 BONUS 3600 POINTS IN 60 DAYS FOR \$300 BONUS

#### WHAT YOU EARN: \$300/\$400 BONUS + 10% COMMISSION

#### SPONSOR BONUS= \$300/\$400



## **QUALIFY YOUR BUSINESS**

#### FOR AN EXTRA 3% ON DOWNLINE



#### X 18 QUAD ORDERS =1890 PAID PV

QUAD= 420 PV / 4 MONTHS = 105 PAID PV 105 PAID PV X 18 = 1890 PAID PV



#### X 24 TRIO ORDERS = 1800 PAID PV

TRIO= 300 PV / 4 MONTHS = 75 PAID PV 75 PAID PV X 18 = 1800 PAID PV

#### BUILD YOUR CUSTOMER BASE WHILE YOU BUILD YOUR TEAM!



PARTNER PLUS+ 900 POINTS/PV FIRST 10 DAYS= \$100 BONUS	CUSTOMER NAME	POINTS/PV
FIRST 30 DAYS= \$50 BONUS MUST HAVE A PERSONAL ORDER PLUS 1 MORE CUSTOMER ACHIEVE 5% COMMISSION		
SPONSOR BONUS= \$100		
QUALIFYING SALES		
3600 POINTS/PV FIRST 30 DAYS= \$400 BONUS		
FIRST 60 DAYS= \$300 BONUS		
MUST HAVE AT LEAST 7 CUSTOMER ORDERS		
MAXIMUM OF 1300 FROM MY OWN HOUSEHOLDOWN HOUSEHOLD		
MINIMUM OF 600 FROM MY CUSTOMER VOLUME		
ACHIEVE 10% COMMISSION		
SPONSOR BONUS= \$300/400		
TEAM MEMBERS:		
YOUR LEVEL 1 PARTNERS POINTS COUNT FOR YOUR QSC TITLE AND POINTS		

## **PROMOTE TO SALES COORDINATOR**

#### WHAT YOU NEED:

#### 10,800 POINTS/PV IN FIRST 90 DAYS FOR \$700 BONUS IN FIRST 6 MONTHS FOR \$600 BONUS

#### WHAT YOU EARN: \$600/\$700 BONUS & 15% COMMISSION SPONSOR BONUS= \$600/\$700

X 26 QUAD CUSTOMERS= 10,920 POINTS/PV

X 36 TRIO CUSTOMERS= 10,800 POINTS/PV



#### YOU HAVE 2 OPTIONS FOR ACHIEVING SALES COORDINATOR CUSTOMER TRACK TEAM TRACK



## **MY "DREAM TEAM"**

PERSON I WOULD LOVE TO WORK WITH:	
WHY DO YOU THINK THIS WOULD BE A GREAT FIT?	
WHAT DO YOU LOVE, RESPECT OR ADMIRE ABOUT THEM?	

PERSON I WOULD LOVE TO WORK WITH:	
WHY DO YOU THINK THIS WOULD BE A GREAT FIT?	
WHAT DO YOU LOVE, RESPECT OR ADMIRE ABOUT THEM?	

		<b>CO</b>	<b>R /</b>							
				μ	EINS	ATIO		LAN		PRESIDENTIAL MARKETING DIRECTOR +
	_									\$20,000 PRESIDENTIAL MARKETING
	-	WAYS TO ATE INCO					NATIONAL MARKETING DIRECTOR	DIRECTOR \$17,500 EXECUTIVE MARKETING		
	• BENE • BON		TIVES					QUALIFYING NATIONAL MARKETING	\$7500	DIRECTOR \$15,000 EXECUTIVE MARKETING
		MISSIONS ES PROFIT				QUALIFYING SENIOR SALES	SENIOR SALES COORDINATOR \$2000	DIRECTOR \$4000 BENEFITS PACKAGE	BENEFITS PACKAGE	DIRECTOR \$12,500 BENEFITS PACKAGE
						COORDINATOR	HOLIDAY CHECK	HOLIDAY CHECK	HOLIDAY CHECK	HOLIDAY CHECK
					SALES	\$1000	BOOTCAMP VOUCHER	LEADERSHIP SCHOOL	LEADS	LEADS
			QUALIE		COORDINATOR \$600/\$700	BUSINESS PARTNER PROGRAM + LEADS	BUSINESS PARTNER PROGRAM + LEADS	BUSINESS PARTNER PROGRAM + LEADS	NMD SUPPORT	IMD-PMD SUPPORT
		PARTNER	SALE COORDIN	SALES COORDINATOR 300/\$400 PROGRA		BUSINESS INVESTMENT BONUS UP TO \$500/MONTH	BUSINESS INVESTMENT BONUS UP TO \$750/MONTH	BUSINESS INVESTMENT BONUS UP TO \$1000/MONTH	BUSINESS INVESTMENT BONUS UP TO \$3000/MONTH	BUSINESS INVESTMENT BONUS UP TO \$3000/MONTH
PLUS+ \$50/\$100 LEADS		s	3% PROMOTE OUT BONUS	3% PROMOTE OUT BONUS	3% PROMOTE OUT BONUS	3% PROMOTE OUT BONUS	3% PROMOTE OUT BONUS	3% PROMOTE OUT BONUS		
			3% PERFORM BONUS		3% PERFORMANCE BONUS	3% PERFORMANCE BONUS	3% PERFORMANCE BONUS	3% PERFORMANCE BONUS	3% PERFORMANCE BONUS	3% PERFORMANCE BONUS
AF	TNER	5% COMMISSION	10% COMMI	ISSION	15% COMMISSION	15% COMMISSION	15% COMMISSION	15% COMMISSION	15% COMMISSION	15% COMMISSION
	S PROFIT	SALES PROFIT	SALES PR	OFIT	SALES PROFIT	SALES PROFIT	SALES PROFIT	SALES PROFIT	SALES PROFIT	SALES PROFIT
Fast Track/Express Track									<b>→</b>	

PÆ

#### UNDERSTAND THE POSSIBILITIES points/pv Price and Earnings Guide

PRODUCT		DDICE	MTHLY	PRODUCT	SALES	co	MMISSIO	NS		PRODUCT	PRICE	MTHLY INSTALL	PRODUCT
PR	00001	PRICE	PRICE	VOLUME	10%	5%	10%	15%		, KODOOI	TRIGE	PRICE	VOLUME
Fri	egetable erry	\$320.00	\$80.00	300.00	\$30.00	\$15.00	\$30.00	\$45.00		FLEX	\$670.00	\$55.83	310.00
Fri	egetable	\$216.00	\$54.00	200.00	\$20.00	\$10.00	\$20.00	\$30.00		HOME w/Lights	\$1,020.00	\$85.00	485.00
<i>"</i>	rry	\$108.00	\$27.00	100.00	\$10.00	\$5.00	\$10.00	\$15.00		HOME No Lights	\$725.00	\$60.42	335.00
		\$130.00	\$32.50	120.00	\$12.00	\$6.00	\$12.00	\$18.00	N	Family Garden	\$2,160.00	\$180.00	1,000.00
-ri -sn	nd	\$221.00	\$55.25	205.00	\$20.50	\$10.25	\$20.50	\$30.75	GARDI	Community Garden	\$6,750.00	\$562.50	3,120.00
N N	Blend r Sport	\$113.00	\$28.25	105.00	\$10.50	\$5.25	\$10.50	\$15.75		LED Grow Lights	\$325.00	NA	150.00
Fri	egetable erry	\$330.00	\$82.50	306.00	\$30.60	\$15.30	\$30.60	\$45.90	¥	Mineral Blend	\$65.00	NA	30.00
Image: problem      S320.00      \$80.00      300.00      \$30.00      \$15.00      \$30.00      \$45.00      \$10.00 <t< td=""><td>Support Cage</td><td>\$95.00</td><td>NA</td><td>42.50</td></t<>	Support Cage	\$95.00	NA	42.50									
		\$116.00	\$29.00	102.00	\$10.20	\$5.10	\$10.20	\$15.30		Extension	\$95.00	NA	44.50
1	Berry	\$112.00	\$28.00	102.00	\$10.20	\$5.10	\$10.20	\$15.30		Baby Greens	\$115.00	NA	54.00
Ber	ry (child)	\$58.00	\$14.50	51.00	\$5.10	\$2.55	\$5.10	\$7.65			0110.00	14.4	54.00
Pock	ket Packs	\$160.00	\$40.00	120.00	\$16.00	\$8.00	\$16.00	\$24.00		Ext. Kit	\$105.00	NA	49.50
Berry P	ocket Packs	\$95.00	\$23.75	70.00	\$9.50	\$4.75	\$9.50	\$14.25		Support Cage	\$90.00	NA	40.00
				6428-20822A						Green Bronx Machine Rundlo	\$1,385.00	NA	577.00
30 Ser	ving Pouch	\$120.00	\$30.00	110.00	\$11.00	\$5.50	\$11.00	\$16.50		Green Bronx Machine	\$1,349.00	NA	NA
		\$220.00	\$55.00	200.00	\$20.00	\$10.00	\$20.00	\$30.00		rofit and comm			
		\$152.00	\$38.00	140.00	\$14.00	\$7.00	\$14.00	\$21.00					
		\$168.00	\$42.00	140.00	\$14.00	\$7.00	\$14.00	\$21.00	Pric	e: \$320		ict Volume	= \$30
		\$168.00	\$42.00	140.00	\$14.00	\$7.00	\$14.00	\$21.00			, 10% or 15%		SALES PR
Bars -	60 Count	\$150.00	\$37.50	140.00	\$14.00	\$7.00	\$14.00	\$21.00		ualifying Sale	Partr	ier+ (5%)	\$30 \$30 \$30
	Fru Fru Fru Fruit + Fruit + Fruit + Fruit + Poci ( Berry P ( Berry P ( ) Berry P ( ) Shakes Serv Shakes	Fri and	Fin    Bigetable grandle gr	Fri    egetable erry    \$320.00    \$80.00      Fri    egetable ega    \$216.00    \$54.00      Fri    ry    \$108.00    \$27.00      ega    \$130.00    \$32.50      ega    \$130.00    \$25.25      ega    \$130.00    \$28.25      Blend rSport    \$113.00    \$28.25      Fri    egetable rSport    \$113.00    \$28.25      Fruit+vegetable    \$116.00    \$29.00      Fruit+vegetable    \$116.00    \$24.00      Fruit+vegetable    \$160.00    \$40.00      Fruit+vegetable    \$160.00    \$23.75      Soloserving Pouch    \$20.00    \$55.00      Soloserving Pouch    \$120.00    \$30.00      Shakes - Four (child)    \$152.00    \$38.00      Shakes - Combo    \$168.00    \$42.00	PRODUCT      PRICE      INSTACE      VOLUME        FT      egetable erry      \$320.00      \$80.00      300.00        FT      egetable      \$216.00      \$54.00      200.00        FT      egetable      \$216.00      \$54.00      200.00        FT      egetable      \$216.00      \$55.00      100.00        ega      \$130.00      \$32.50      120.00        FT      egetable      \$221.00      \$55.25      205.00        Blend r Sport      \$113.00      \$28.25      105.00        FT      egetable r Sport      \$113.00      \$28.25      306.00        FT      vegetable (chid)      \$112.00      \$28.00      102.00        Fruit + Vegetable (chid)      \$160.00      \$40.00      \$10.00        Fruit + Vegetable (chid)      \$120.00      \$23.75      70.00	PRODUCT      PRICE      INSTACE      VOLUME      PROPINT        Friderry      \$320.00      \$80.00      300.00      \$30.00        Friderry      \$108.00      \$27.00      100.00      \$10.00        Friderry      \$108.00      \$27.00      100.00      \$10.00        Friderry      \$108.00      \$27.00      100.00      \$10.00        egetable      \$210.00      \$55.25      205.00      \$20.50        egetable      \$221.00      \$55.25      205.00      \$20.50        Friderry      \$113.00      \$28.25      105.00      \$10.50        Friderry      \$330.00      \$82.50      306.00      \$20.40        Fruit + Vegetable      \$224.00      \$56.00      204.00      \$20.40        Fruit + Vegetable      \$21.00      \$28.00      102.00      \$10.20        Berry      \$112.00      \$28.00      102.00      \$10.20        Fruit + Vegetable      \$116.00      \$40.00      \$10.00      \$10.20        Fruit + Vegetable      \$16.00      \$40.00      \$10.00      \$10.00        Frui	PRODUCT      PRICE      INSTACL PRICE      VOLUME      PROFINE 10%      5%        Fri      egetable erry      \$320.00      \$80.00      300.00      \$30.00      \$15.00        Fri      egetable      \$216.00      \$54.00      200.00      \$20.00      \$10.00      \$10.00        Fri      egetable      \$216.00      \$52.00      100.00      \$10.00      \$50.00        Fri      ega      \$103.00      \$22.00      \$55.25      205.00      \$20.50      \$10.25        Fri      egetable nd r Sport      \$113.00      \$28.25      105.00      \$10.50      \$55.25        Fruit + Vegetable      \$221.00      \$56.00      204.00      \$20.40      \$10.20        Fruit + Vegetable      \$113.00      \$28.25      105.00      \$10.20      \$10.20        Fruit + Vegetable      \$21.00      \$50.00      \$102.00      \$10.20      \$10.20      \$10.20        Fruit + Vegetable      \$110.00      \$14.00      \$10.20      \$10.20      \$51.00      \$20.00      \$20.00      \$20.00      \$20.00      \$20.00      \$4.75	PRODUCT      PRICE      INSTALL PRICE      VOLUME      PROFINE 10% $5\%$ 10%        Fr      egetable srry      \$320.00      \$80.00      300.00      \$30.00      \$10.00      \$10.00      \$20.00      \$20.00      \$20.00      \$20.00      \$20.00      \$10.20      \$10.20	PRODUCT      PRICE      VOLUME      PROFILE      VOLUME      PROFILE      5%      10%      15%        Fr.      agetable      \$320.00      \$80.00      300.00      \$30.00      \$15.00      \$30.00      \$45.00        Fr.      egetable      \$216.00      \$54.00      200.00      \$20.00      \$10.00      \$20.00      \$10.00      \$	PRODUCT      PRICE      INSIACE PRICE      VOLUME      PROFINATION      5%      10%      15%        Fringegetable brry      \$320.00      \$80.00      300.00      \$30.00      \$30.00      \$45.00      \$30.00      \$45.00      \$30.00      \$45.00      \$30.00      \$15.00      \$30.00      \$45.00        Fringegetable brry      \$216.00      \$54.00      200.00      \$10.00	PRODUCT      PRICE      PRICE      VOLUME      PROV      5%      10%      15%        Fri      Begetable      \$320.00      \$80.00      300.00      \$30.00      \$15.00      \$30.00      \$45.00      \$45.00        Fri      Begetable      \$216.00      \$54.00      200.00      \$20.00      \$10.00      \$10.00      \$10.00      \$10.00      \$15.00      \$30.00      \$45.00        Fri      Begetable      \$221.00      \$55.25      205.00      \$10.20      \$10.20      \$10.50      \$10.20      \$10.00      \$10.00      \$10.00      \$10.00      \$10.00      \$10.00      \$10.00      \$10.00      \$10.00      \$10.00      \$10.00      \$10.00      \$10.00      \$10.00      \$10.00      \$10.00      \$10.00      \$10.00      \$10.20 </td <td>PRODUCI      PRICE      INSTACL      VOLUME      PROPINT      5%      10%      15%        Fri      brgetable      \$320.00      \$80.00      300.00      \$30.00      \$30.00      \$45.00      FRICE      INCOM      FRICE      FRICE      \$670.00        Fri      brgetable      \$216.00      \$54.00      200.00      \$20.00      \$1</td> <td>PRODUCT      PRICE      WOLLME      PROPINT      5%      10%      15%        Fri      srgetable      \$32.000      \$80.00      300.00      \$30.00      \$30.00      \$30.00      \$45.00        Fri      srgetable      \$216.00      \$54.00      200.00      \$20.00      \$10.00      \$30.00      \$15.00      \$30.00      \$45.00        Fri      segetable      \$216.00      \$54.00      200.00      \$20.00      \$10.</td>	PRODUCI      PRICE      INSTACL      VOLUME      PROPINT      5%      10%      15%        Fri      brgetable      \$320.00      \$80.00      300.00      \$30.00      \$30.00      \$45.00      FRICE      INCOM      FRICE      FRICE      \$670.00        Fri      brgetable      \$216.00      \$54.00      200.00      \$20.00      \$1	PRODUCT      PRICE      WOLLME      PROPINT      5%      10%      15%        Fri      srgetable      \$32.000      \$80.00      300.00      \$30.00      \$30.00      \$30.00      \$45.00        Fri      srgetable      \$216.00      \$54.00      200.00      \$20.00      \$10.00      \$30.00      \$15.00      \$30.00      \$45.00        Fri      segetable      \$216.00      \$54.00      200.00      \$20.00      \$10.

.00	NA	44.50	NA	\$2.23	\$4.45	\$6.68
.00	NA	54.00	NA	\$2.70	\$5.40	\$8.10
5.00	NA	49.50	NA	\$2.48	\$4.95	\$7.43
.00	NA	40.00	NA	\$2.00	\$4.00	\$6.00
5.00	NA	577.00	\$155.00	\$28.85	\$57.70	\$86.55
9.00	NA	NA	\$150.00	NA	NA	NA
OME un	it only. The	Product Volume re is no sales pr		S. J.ice ;	Liti juice ril.s.	juice <u>of ser</u>
+ Veg	jetable	+ Berry		The second		
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		SALES PR	OFIT + CO	MMISSIO	NS = TOT	AL
Part	ner (0%)	\$30	+	\$0	= \$30	)
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ordinat	or (10%)	\$30	+	\$30	= \$60	)

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SALES

PROFIT 50%

NA

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NA

5%

\$155.00 \$15.50 \$31.00 \$46.50

\$167.50\* \$24.25 \$48.50 \$72.75

\$167.50 \$16.75 \$33.50 \$50.25

\$500.00 \$50.00 \$100.00 \$150.00

\$1,560.00 \$156.00 \$312.00 \$468.00

\$1.50

\$2.13

\$7.50 \$15.00 \$22.50

\$3.00

\$4.25

#### **CUSTOMER CARE**

Taking care of your customers is how you will maintain your customer base for years to come.

#### **5 STEPS FOR GREAT CUSTOMER CARE:**

1. Fill out a Customer Profile Form on each customer - see form on Boards There is a customer care Board for many great ideas.

2. Put reminder dates on your calendar so you remember to follow-up (Day 1, 7, 14, 21, 30, 60, 90)

3. Ask your customer how they would like you to follow up. Phone calls, Text Messages, etc...

4. Keep good communication and check in before their product ships again so you will know if they are ready. The number one reason people cancel is because they got a shipment they weren't expecting.

5. Add your customers to your customer Facebook Groups so they can get ongoing education.

COMMISSIONS

15%

\$4.50

\$6.38

## HOW TO POST ON SOCIAL MEDIA









every. single. day. it's too easy not to!

#### Be Real and Authentic

People follow your social media because they like you!

- Post pictures of yourself and your family.
- Post about your struggles as well as your successes.
- Connect with others and interact with them.

#### **Create Curiosity**

We want to persuade customers to want to learn more about Juice Plus+

- Do NOT say "I am selling Juice Plus+. Who wants to buy it." People will block you.
- Do drip feed information or use teasers to get people to interact.

#### **Post Consistently**

The best way to gain a following is to post consistently.

- Post on all social media platforms.
- Post about multiple aspects of your life. What you like to do for fun, exercise, family, etc...
- Post about Juice Plus+/Wellness weekly on your wall. Use appealing images.
- Post about Juice Plus+ on your "stories" daily!

#### DO NOT MAKE HEALTH OR INCOME CLAIMS ON SOCIAL MEDIA

#### WHERE CAN YOU LEARN MORE ABOUT POSTING ON SOCIAL MEDIA?

- THE JUICE PLUS+ HUB ON WWW.JUICEPLUS.COM
- CAMPBELL TEAM BOARDS-- SOCIAL MEDIA

## **HOW TO EARN BONUS MONEY**

## EAT AND SHARE

TITLE/PROMOTION	TITLE REWARD EXPRESS/ FAST TRACK	SALES PROFIT	COMMISSION	EARNINGS		
Partner		10% x 300pv	0%	= \$30		
Partner Plus+	\$50/\$100	\$30	5% (\$15)	\$30+\$15 = \$45		
QSC	\$300/\$400	\$30	10% (\$30)	\$30 + \$30 = \$60		
Sales Coordinator	\$600/\$700	\$30	15% (\$45)	\$30 + \$45 = \$75		
Sponsor Rewards	Sponsor Bonus P+ = \$100 QSC=\$300/\$400 each	uicertur Barrier Burrier Barrier Barrier Barrier Barrier Barrier Barrier	= 300 PO	INTS		
Totals	\$2100 EXPRESS TRACK	CALCULATIONS BASED ON THE JP+ TRIC				

## **Create a List**

#### "Give me 100 names, 24 months and \$52/year and I can help you be successful." Curt Beavers

Creating a List will help you as you are having conversations, inviting to events and thinking of who else you want to share Juice Plus+ with.

Start with 20 of your closest family and friends and add to it as you think of people in your life such as church groups, those you do business with, people you went to school with, kids friend's parents, co-workers, those that are sick, anyone into fitness, neighbors... Then go through the contacts on your phone and social media.

> Need more ideas on who to talk to? See Campbell Team BOARDS

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## **5-1-1 MONTHLY SCORECARD**

#### ADD 5 NEW CUSTOMERS



TOTAL NEW \$ FOR THE MONTH

## FREQUENTLY ASKED QUESTIONSABOUT JUICE PLUS+

#### Is it expensive?

I've found if people can't afford to stay healthy, they really can't afford to be sick. It's amazing how doctor's visits and medications can add up. At less than \$3.00/day, Juice Plus+ is less than a cup of coffee.

## 2.

#### Why can't I buy it a month at a time?

Poor health doesn't happen overnight, the same applies to good health. The 4 month commitment will give you a reasonable amount of time to fully recognize the benefits of eating Juice Plus+.



#### Why do I need Juice Plus+ if I already take vitamins?

Juice Plus+ is very, very different from vitamins. It's whole food based, so you are getting the benefit of thousands of plant nutrients that are not present in mulvitamins.



#### I already eat lots of Fruits and Vegetables

That is great! I strive to eat half my plate of fruits and veggies at each meal too, but like most people I find that to don't on a daily basis. And I definitely don't eat the variety I should. I see JP+ as an insurance policy that completments my diet every day.

5.

#### Is JP+ a substitute for eating Fruits and Vegetables?

No! Everyone should try and eat as many servings of fruits and veggies as they can, every day, as recommended by nutrition professionals. Juice Plus+ complements your diet and helps you "bridge the gap" between what you should eat and what you actually eat every day.

FOR MORE FAQ SEE BOARDS